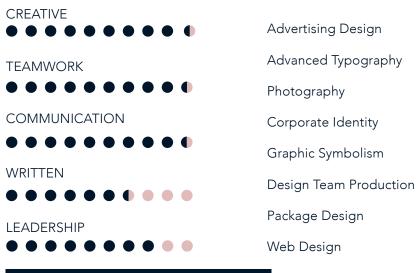
# **ABBY**ROBERTS

# SOFTWARE **SKILLS**

# SKILLS



# WORK EXPERIENCE

# MARCH 2007 - PRESENT

# **GRAPHIC DESIGNER: Freelance**

I continue to build my portfolio throughout my design career. I really enjoy what I do! (Look below on second page for Freelance experience).

# **OCTOBER 2018 - JUNE 2019**

# **GRAPHIC DESIGNER: MGM Northfield Park**

(Formally The Hard Rock Rocksino): Northfield, OH I was responsible for creating new design for internal pieces at MGM. I created menu boards, posters, postcards. As well as digital designs for billboards, social media and cool signs. I was responsible for the print Ads that run every week. I work in a fast pace environment, working on multiple projects at a time, being consistent and creative with the brand.

# MAY 2013 - OCTOBER 2018

# SENIOR GRAPHIC DESIGNER: Hardman Group: Akron, OH

I created new design as well as production work. Designs include brochures, newsletters, social media, package design, email, folder design, web design and logos. It is fast paced, customer centric, and requires me to maintain high quality design throughout the entire process.

# **SEPTEMBER 2013 - MAY 2017**

# GRAPHIC DESIGNER/BOARD MEMBER: No Child Without A Gift

Non Profit: Ravenna OH

I was involved with the start up of this non profit. It is for kids in need at Christmas. Each child receives \$100 and board members would get a list from the child's parents, go shopping for the child, and deliver the gifts to his/her parents. I designed the logo, postcards, and programs, organized reverse raffles, and was involved in shopping for the children.



# CONTACT INFO

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# ABOUT ME

Highly **CREATIVE** Graphic Designer with extensive experience in print design. I have a passion for design, and a strong attention to detail. I am a dynamic team player. I create designs that stand out. I multitask, lead others and am accustomed to performing in deadline-driven environments.

# EDUCATION

# **ART INSTITUTE OF PITTSBURGH:**

2005-2008 Pittsburgh, PA 15219 Bachelor of Science Degree in Graphic Design, March 2008, GPA 3.4

# **UNIVERSITY OF AKRON:**

Studied Graphic Design, 2003-2005

# HTML 5 CERTIFICATE:

2020: Udemy Online Course

# SELECTED AWARDS

# Honor Student Award:

Fall 2006: GPA 3.6 Summer 2007: GPA 3.9, Dean's List

Work displayed in showcase at Art Institute of Pittsburgh

Perfect Attendance: 2005

#### **MARCH 2010 - APRIL 2011**

## SENIOR GRAPHIC DESIGNER: Cable Quest: Hudson, OH

I was responsible for creating and designing new print concepts, working with the Art Director, Copy Writers and with other designers. I guided and led entry-level designers on creative design and taught them new styles and layouts. I was also responsible for production work, including type and layout changes. I had to work fast and produce high quality design.

#### JULY 2008 - MARCH 2010

## GRAPHIC DESIGNER: Electronic Merchant Systems: Independence, OH

I was hired to create layout concepts for gift cards as well as create ads, brochures and handouts for the Marketing Department. In November 2009 I took on the role as a Design Specialist. I was responsible for creating websites and continued designing gift cards and marketing pieces. Each job I was given I worked closely with the client, went over how the process worked, and implemented their vision of how they wanted their gift cards/website to look. I also had a Customer Service role where the client could call me with any questions with website and gift cards.

## AUGUST 2007- NOVEMBER 2007

## GRAPHIC DESIGN INTERN: Entermedia: Pittsburgh, PA

As a graphic design intern I was hired to design ad's, for Entermedia's new website–Qlique. Brainstorming and concept development. Working close with the owner and other designers.

#### **MARCH 2003- OCTOBER 2007**

SERVER: Outback Steakhouse: Akron, OH & Pittsburgh, PA

# FREELANCE

## 2020:

- •Contempo Design + Communications:
  - People Cut- Outs for the Cleveland Indians
  - Menu Board- Coloassal Cupcakes
- Ashleigh Scott Salon: Website Design
- 1 Call Property Services:
  - LOGO
  - Business Card
  - Door Hanger
  - T-shirt
  - Magnets

## 2019:

- Invitation designs
- Business card designs (Boyce Machines, One Call Property Service)
- Logo Designs (Greg Hullinger Fitness, Boyce Machines, One Call Property Service)
- Appointment Cards
- Website Design (Greg Hullinger Fitness)
- Decal Designs (Drew Devine, Cataylst Cups)

#### 2018:

- Baby shower invitation
- Business card design (Thai Yoga Stretch)
- Postcard design (Sensativa)
- Logo Design (Sensativa)

#### 2007-2017:

• Roberts Landscaping: logo, business card, brochure, door hanger, rack card, T-shirt & website designs.

#### 2017:

• Wedding invitation & RSVP card designs

#### 2016:

- AIM: Logo Design
- Wedding invitation design: save the date card, bridal shower invitation, RSVP card & hotel card designs
- TWIG Designs: logo & business card designs

#### 2015:

- Preferred Access Care: rack card designs
- Brimfield Center: designed logo & service sticker
- AFS: website

#### 2014:

 Scott Penn Public Insurance Adjuster: logo, business card & stationary designs

#### 2013:

• Heart 2 Heart: logo, brochure, signage, sticker & stationary designs

## 2012:

- Tallmadge Police Department: logo for K-9 unit T-shirts
- DC Performance Training Center: logo, website, T-shirt design & business card designs
- Expand Lead: logo & business card designs
- JaNicki Photography: logo design
- Camp Quality Fundraiser: event ticket & postcard designs

#### 2011:

- Nissan Salesman: business card design
- No Child Without A Gift Corp: logo, flyer & website
- Hair By Renee: logo,business card, website, rack card, gift card & greeting card designs
- Hair By Abbey: logo, business card, website, postcard, gift card, coupons & rack card designs
- Skin Co By Danielle: logo,business card, website, postcard, gift card & brochure designs

## 2010:

- Rumor Agency: logo, business card & web design
- Pryor Property Services: logo

## 2009:

• Roberts General Excavating: logo & business card designs

## 2008:

• Moffet Lawn Service: business card design